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Profile

British video journalist and multi-media producer based in London. My video work has appeared on the websites of the Los Angeles Times, the Financial Times, BBC Mundo, the Guardian and AlJazeera.

Experience

Video journalist and producer, the Financial Times, London, Jan 2009 – currently

I produce video news, interviews and features for the Financial Times website, ft.com, working in a variety of ways. I often work in the traditional producer role, with a cameraperson and a correspondent, but I also work as a one-woman-video-band, producing, shooting and editing my own pieces. I also run www.thevideoreporter.com.

Blogger and video journalist, Los Angeles Times, Mexico City. Dec 2007 – Dec 2009.

I produced, shot and edit video reports from Mexico for the Los Angeles Times and was the primary contributor to La Plaza, the media organization's Latin America-focused blog. I also managed and maintained MexicoReporter.com during my time in Mexico, which also was cross-published to [the Frontline's blog network](#).

Freelance foreign correspondent, Mexico City, London and Argentina, May 2004 - Dec 2007
I filed stories on a freelance basis for a number of media owners from various countries. I contributed to BBC News Online, BBC Mundo, the Guardian, CNN Traveler, Press Gazette, The News (Mexico) and Inside Mexico (Mexico) during this period.

Senior Reporter, Media Week, London. August 2002 - May 2004

As senior reporter on this business trade magazine, the main part of my beat was covering the UKs traditional media and advertising companies and how they were dealing with the internet.

New Media Editor, Campaign Magazine, London. July 2000 - July 2002

I edited and wrote for the section Campaign had during this period about the internet and web advertising.

Reporter, New Media Age, London. July 1998 - July 2000

I covered web business and advertising during the dot-com gold rush, under the editorial steerage of Mike Butcher, now editor of TechCrunch UK.

Education

University of Bristol, Bristol, UK – BSc Sociology, 2:1, graduated 1998.

Skills

I am a trained (Los Angeles Times) video journalist. I edit in Final Cut Pro.

I can create, run and manage standalone websites.

I am a fluent Spanish speaker.

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References

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